

Diverse Electronics Authorized for OptiFuse

Diverse Electronics is pleased to announce it is now an authorized distributor of **OptiFuse** overcurrent and over-voltage protection devices. Based out of California, OptiFuse serves the North American and international electronics, automotive, and industrial markets. Since its inception in 2000, OptiFuse has received numerous awards and been recognized as one of the fastest-growing companies in the United States.

“Diverse is very pleased to have partnered with OptiFuse,” said Rick Masciotra, President and CEO of Diverse Electronics. “In addition to its product range for the electronics market, they are also quite strong in their high-power and industrial fuses. OptiFuse understands customers’ pain points, thus focuses on providing significant price savings and short lead times with no minimums. Their flexibility, local service and support partner well with Diverse’s goal to achieve total customer satisfaction.”

In addition to its popular industrial and high-power UL fuses, OptiFuse manufactures glass and ceramic cartridge fuses, surface mount, micro, subminiature, telecom, and resettable fuses for the electronics market. The company serves the Consumer and Industrial Electronics, Heavy-Duty, Marine and Recreational Vehicles markets, as well as the Consumer and Automotive aftermarket with blade, link and bolt fuses and blocks.

About OptiFuse

OptiFuse was founded in 2000 to make the world a safer place by designing and manufacturing quality circuit protection devices that customers can trust. The company’s product lineup includes SMD, miniature, PTC resettable, automotive, and industrial fuses, fuse holders and circuit breakers. Operating out of California, OptiFuse serves the North American and international automotive, electronic, and industrial markets.

About Diverse Electronics

Diverse Electronics is an ISO 9001:2015-certified authorized stocking distributor of electronic components, production floor consumables, tools and equipment, and industrial components. Diverse distributes products from an extensive range of world-class manufacturers, resulting in the largest available inventory in Canada. The company also offers flexible material management programs to help customers address the industry’s rising material acquisition and holding costs. Founded in 1993, Diverse recently celebrated its 30th anniversary.

