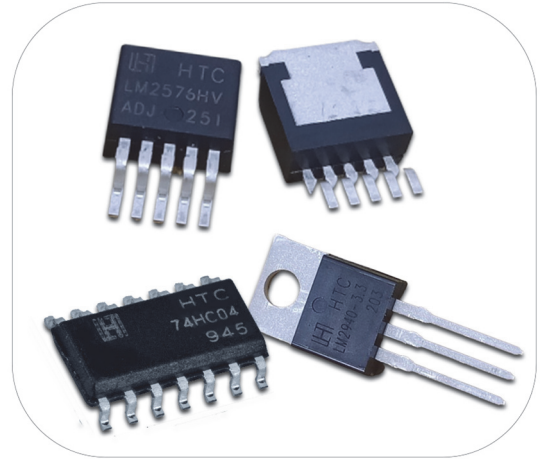


## Diverse Electronics Now Authorized to Distribute HTC-Taejin

**Diverse Electronics** is pleased to announce it is now an authorized distributor of **HTC-Taejin**, a leader in power management ICs. Since its inception in 2000, the company has become well-known for its high-quality ICs in the Asian and European markets, amassing a myriad of Tier 1 global customers in the Consumer Equipment, Industrial Electric and Automotive sectors. The company is expanding into the North American market, and is now available in Canada through Diverse Electronics.

“HTC-Taejin is a very strong addition to Diverse’s semiconductor lineup,” said Rick Masciotra, President and CEO of Diverse Electronics. “Their power management ICs have garnered the respect of today’s global leaders. Earning, and keeping, that business doesn’t come easy. We are delighted to bring that level of quality, product innovation and support to our equally discerning North American customer base.”



The company’s power management IC product lineup includes linear and switching regulators, DC-DC converters, drivers, converters, controllers, and amplifiers, many of which have won awards for their patents and product innovations.

### About HTC-Taejin

TAEJIN Technology Company Ltd. was incorporated in Seoul, South Korea in 2000 with the goal of becoming the world leader in Power Management ICs. For the past 25 years, TAEJIN, through its HTC-Korea and HTC-Taejin brands, continues to achieve its goals through highly-diversified R&D, silicon-proven IPs, and a unique circuit design technology, earning the company numerous award-winning patented designs.

### About Diverse Electronics

Diverse Electronics is an ISO 9001:2015-certified authorized stocking distributor of electronic components, production floor consumables, tools and equipment, and industrial components. Diverse distributes products from an extensive range of world-class manufacturers, resulting in the largest available inventory in Canada. The company also offers flexible material management programs to help customers address the industry’s rising material acquisition and holding costs. Founded in 1993, Diverse recently celebrated its 30th anniversary.